



2019 CREATIVE INDUSTRIES

JOBS
14,153
2019

UP
23%
FROM 2015



- Leisure and Hospitality 40%**
- Manufacturing 15%**
- Trade 14%**
- Professional and Business Services 12%**
- Information 10%**
- Other Services 7%**
- Education and Health Services 2%**
- Construction 1%**

EARNINGS
\$492 M
2019

UP
34%
FROM 2015

Top 5 Creative Industries by EARNINGS

- 1** Independent Artists, Writers & Performers
- 2** Graphic Design Services
- 3** Musical Instrument Manufacturing
- 4** Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- 5** Art Dealers

SALES
\$1.6 B
2019

UP
44%
FROM 2015

Top 5 Creative Industries by SALES

- 1** Independent Artists, Writers & Performers
- 2** Agents and Managers for Artists, Athletes, Entertainers and Other Public Figures
- 3** Jewelry Stores
- 4** Motion Picture and Video Production
- 5** Graphic Design Services



2019 CREATIVE OCCUPATIONS



Top 5

Creative Occupations

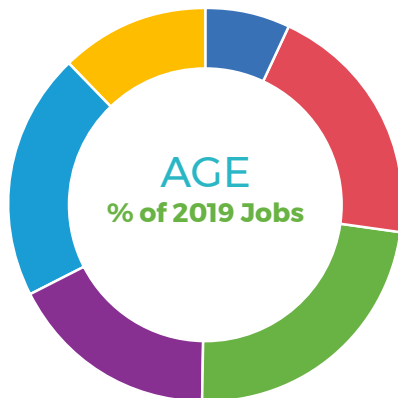
- 1** Photographers
- 2** Musicians & Singers
- 3** Writers & Authors
- 4** Fine Artists
- 5** Graphic Designers

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- White non-Hispanic 83%**
- Black non-Hispanic 7 %**
- Latinx 4%**
- Asian 3%**
- Two or More Races 2%**
- Indigenous 1%**

GENDER % of 2019 Jobs



- Under 25: 7%**
- 25 - 34: 20%**
- 35 - 44: 23%**
- 45- 54: 17%**
- 55 - 64: 20%**
- 65+: 12%**